

## Application for Funding

### Overview

Since the previous municipal election in Alberta, AUMA members have undertaken fundraising activities so that a "campaign school" could be made available to female candidates for the 2017 municipal election. Municipalities or community organizations that they support can apply for funding to host a local event to profile a career as a municipal official and to provide tips for campaigning. A recorded audio presentation with a powerpoint is available to be shown during the local event. As well, AUMA will provide information on how candidates must account for their financial contributions in order to comply with the Local Authorities Election Act.

### Criteria

- Applicants must demonstrate how they would attract people to their event and describe what the event will entail.
- Events can occur in conjunction with other events (a town hall meeting for example).
- The event must be at least 1 hour in duration, be from July-September 2017 and include information on how to campaign.
- Preference will be given to locations that have not previously had similar events and who have been challenged to attract female candidates.
- Please note that due to possible oversubscription in funding not all applicants may receive funding. Preference will be given to municipal applicants.
- Not for Profit applicants must provide a letter of support from their municipal CAO or Council.

### Required Information

<b>Municipality or Not-for-Profit Organization Name</b>			
<b>First Name</b>		<b>Last Name</b>	
<b>Phone Number</b>		<b>Email Address</b>	
<b>Proposed Event Name</b>			
<b>Proposed Date</b>		<b>Proposed Time</b>	
<b>Proposed Location</b>			

Please describe the challenge of attracting female candidates and how your proposed event will help address this challenge. Outline the scope/topics (and speakers if known) and approach for the event. Include the total cost and expected number of attendees.

Please describe how you will promote the event and attract participation (e.g., advertisements/local newspapers/social media).

**The deadline to apply is July 19, 2017.** Please email completed forms to Michelle Kane at [mkane@auma.ca](mailto:mkane@auma.ca). Note that funding recipients must provide a post-event written summary and photo of your event.